Department of Innovation Management and Entrepreneurship

Assistant Professor in
Strategy and/or marketing

Application Deadline: February 28th, 2020
Anticipated Starting Date: September 2020

The Department of Innovation Management and Entrepreneurship at École Polytechnique invites applications for an Assistant Professor in strategy and/or marketing. Candidates must hold a PhD and have a track record of excellent research and teaching. The selected candidate will be expected to teach courses in management at different levels in the different curriculum offered by Ecole Polytechnique (Bachelor, Ingénieur Polytechnicien Program and Master), and to contribute to broadening the department’s course offerings at both the undergraduate and graduate levels. The candidate’s ability to contribute to project classes and strengthen the relationships between teaching, research and applications will be an important selection criterion. An experience of teaching engineering students or in academic programs associating both managerial and technological skills development will be appreciated.

In the face of climate change, École Polytechnique, is committed to incorporate sustainable development as a strategic pillar in research and education. It has launched an ambitious and multidisciplinary research program on energy transition and is a founding member of the EUR Energy for Climate. It develops cooperation with various stakeholders and companies who engage in innovative strategies to drive changes in energy production, distribution and consumption. Evolution of consumer behavior, exploration of new strategic scenarios, impact of regulations on firms strategies are all topics of research to develop in the department.

The selected candidate will join the Center for Management Research at Ecole polytechnique, a component of the Interdisciplinary Institute of Innovation. The candidate is expected to lead an original research activity in relation to these issues.

The courses to develop will be in the following domains: Corporate strategy, sustainable development, business model innovation and responsible consumption.

In terms of responsibilities and duties, Assistant Professor positions at École Polytechnique are equivalent to the French academic positions of “Maître de Conférences”.

Interested candidates are invited to contact as soon as possible the Department Chair, Florence Charue-Duboc, florence.duboc@polytechnique.edu and the director of I3-CRG research center Hervé Dumez, herve.dumez@polytechnique.edu.

Applications must be submitted directly via Ecole Polytechnique's website. For further information about the application procedure, contact Carine.robert@polytechnique.edu

École Polytechnique – Innovation Management and Entrepreneurship Department
https://portail.polytechnique.edu/mie/fr